

August 9th, 2024

Subject: Introducing Grace Vycor® Ice & Water Shield®

Dear Valued Customer,

As a follow up to our email communication in May 2024 regarding the branding update for CertainTeed Grace Vycor® Ice and Water Shield®, we have been making these updates on the product line packaging as well as our customer facing marketing and technical collateral. We are excited to announce that the first product with **CertainTeed Grace Vycor Ice and Water Shield** is ready to ship in mid-September 2024. This is a branding update only and there is no change to product, quality and technical specification. The rebranded product can be mixed with existing product.



These following marketing and technical collateral have been updated with CertainTeed Grace Vycor® branding. These can be found on CertainTeed.com in coming weeks.

- Technical Data Sheet
- Safety Data Sheet
- Technical Detail Drawing
- Technical Bulletin
- Sell Sheet
- Guide Specification

The other rebranded underlayment products will follow in the months afterwards and include: **Grace Vycor Ice & Water Shield HT**, **Grace Vycor Select** and **Grace Vycor Ultra**.

As this is a rolling change, you may see CertainTeed branded Grace Vycor Ice & Water Shield in GCP branded carton packaging or GCP branded product in CertainTeed branded packaging until GCP branded inventory is depleted.

What Does This Mean for You?

Expect the exceptional performance you've come to rely on, now with an updated name and packaging design. Whether you're a distributor, contractor, or installer, Grace Vycor Ice & Water Shield is your go-to solution.

For any questions or assistance, our customer experience team and territory manager are here to help. Contact us today!

Thank you for choosing Grace Vycor Ice & Water Shield for your roofing needs.


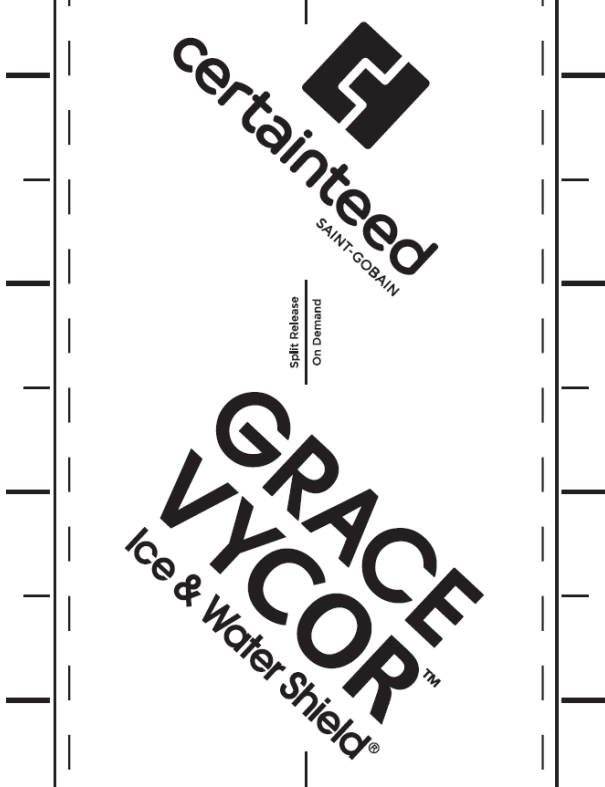
Best regards,

Brian Chang

Brian Chang
Sr. Product Manager, Residential Roofing Product Management

Learn More:

- [Grace Vycor™ Ice & Water Shield® | CertainTeed](#)
- [Iconic Roofing Underlayment Gets New Look - gb&d](#)

Current GRACE Ice and Water Shield	Rebranded Grace Vycor Ice and Water Shield
 <p>The current logo layout features the word "GRACE" in large, bold, black letters, tilted at an angle. Below it, "Ice & Water Shield®" is written in a smaller font, also tilted. To the right, there is a small square icon showing a hand holding a pencil. At the bottom, the text "RIPCORD™" is written vertically, and "Split Release On Demand" is written horizontally.</p>	 <p>The rebranded logo layout features the "certainteed" logo at the top, consisting of a stylized "H" icon and the word "certainteed" in a sans-serif font, with "SAINT-GOBAIN" underneath. Below this, the text "Split Release On Demand" is written vertically. At the bottom, "GRACE VYCOR™" is written in large, bold, black letters, tilted at an angle, with "Ice & Water Shield®" written below it.</p>